

## **The Golden Sponsor**

The benefits of the Golden Sponsor include the following:

1. The sponsor has the right to lead one of the forum's sessions, in coordination with a special scientific committee.
2. A private wing for the Golden Sponsor will be allocated at the chosen hotel for the forum, on condition that the sponsor will be the responsible for the designing and supervision of his wing.
3. The name and the logo of the Golden Sponsor will be shown in all the forum's printed materials which are in the form of invitations on an average of 10,000 cards distributed to all the prominent businessmen in the GCC countries. 30,000 brochures and leaflets will also be distributed to all Gulf Chambers businessmen. The name and logo will also be carried on the forum's schedule, diaries, special files related to the forum and on the banners with different sizes inside and outside the hall.
4. Space will be allocated on the website of the Golden Sponsor and it will be linked to the forum's website.
5. 2 special pages for the Golden Sponsor will be allocated in the forum's brochure. Its details are to be submitted before one month of the forum's inaugural date, and it will include information about the company, its special advertisement and its address. The printing and the publishing of the brochure will be during the forum, on an average of 1,000 thousand brochures for all the participating businessmen and businesswomen, organizations and sectors.
6. The Golden Sponsor has the right to invite 10 VIPs and send them invitations to attend the forum's activities. These invitations will be submitted to the sponsor on behalf of the organizer before 15 days of the holding of the forum.
7. The Golden Sponsor will participate in a Press conference located in Dubai to announce the forum and its participation in it. During the conference, there will be invitations for all the Media, along with the attendance of the organizer as well as the Federation of Gulf Cooperation Council Chambers representatives.
8. The Golden Sponsor will be awarded an honorary shield on behalf of the forum's sponsor, and will be given a valuable memorial gift to appreciate its sponsoring of the forum's activities.
9. The advertising plan: it will be released as it was agreed upon with "Al Bayan Newspapers," including the space to be given by them, in addition to what we have agreed upon on an official letter from the Saudi Group for Printing and Publishing, for an average of 4 advertisements: quarter page in Al Iktissadia Newspapers (international edition), and 3 advertisements in Arab News Newspapers. Note: the television coverage will be added in case of agreement with CNBC Arabia or any other television channel of your choice.

**Note:** The Golden Sponsors can be 5 numbers maximum.