

The Main Sponsor

The benefits of the Main Sponsor include the following:

1. The Main Sponsor has the right to submit a working paper related to his company or he can lead one of the forum's sessions, in coordination with the special scientific committee.
2. To allocate a private wing for the Main Sponsor at the chosen hotel of the forum in a very visible place at the venue's main entrance, on condition that the sponsor will be the responsible for the designing and supervision of his wing.
3. The Main Sponsor will be given the opportunity to take the floor at the opening ceremony. This will be included within the program of the forum, but of no more than five minutes duration, with an average of 2,000 words.
4. The name and the logo of the Main Sponsor will be shown in the entire forum's printed materials which are in the form of invitations. On an average, 10,000 cards will be distributed to all the prominent businessmen of the GCC countries. Also, 30,000 brochures and leaflets will be distributed to all Gulf Chambers businessmen. The name and logo will also be represented on the forum's schedule, diaries, special files related to the forum and on the banners of different sizes inside and outside the hall.
5. Space will be allocated on the website of the Main Sponsor and it will be linked to the forum's website.
6. 4 special pages will be allocated for the Main Sponsor in the forum's brochure to be submitted before one month of the forum's inaugural date. They will include information about the company, its special advertisement and its address. The printing and the distribution of the brochure will be during the forum, in an average of 1,000 thousand brochures, targeting all the participating businessmen and businesswomen, organizations and sectors.
7. The Main Sponsor has the right to invite 15 VIPs and send invitations to them to attend the forum's activities. The invitations will be submitted to the sponsor on behalf of the organizer before 15 days of the forum's inaugural date.
8. The Main Sponsor will participate in a Press conference located in Dubai to announce the forum and its participation in it. During the conference, there will be invitations for all the Media. Also attending will be the organizer as well as Federation of Gulf Cooperation Council Chambers representatives.
9. The Main Sponsor will be awarded an honorary shield on behalf of the forum's organizer, and will be given a valuable memorial gift to appreciate its sponsoring of the forum's activities.
10. The advertising plan: it will be released as it was agreed upon with "Al Bayan Newspapers" in the space that is given by them, in addition to what we have agreed upon on an official letter from the Saudi Group for Printing and Publishing consisting of an average of 4 advertisements: quarter page in Al Iktissadia Newspapers (international edition), and 3 advertisements in Arab News Newspapers. Note: the television coverage will be added in case of agreement with CNBC Arabia or any other television channel of your choice.

Note: The Main Sponsors can be 3 numbers maximum.